

# SO YOU WANT TO WRITE A GRANT APPLICATION

## KEEP YOUR EXPECTATIONS IN CHECK

Most grants have about a 15% success rate so if you miss out this time don't stress. Request feedback and save your grant docs so you've got a headstart for next time.

## BE PREPARED

Stay on top of [what's available](#) and when it's due. Pay attention to the grant objectives, eligibility and assessment criteria, delivery timelines and the support material required, and always contact the grant provider if you need something clarified.

## DESCRIBE YOUR PROJECT CONCISELY & AUTHENTICALLY

Who are you? What do you want to do? How are you going to do it? Why does it matter? Clearly communicate what you're trying to do, do it in your voice, and don't exaggerate the project's ambition according to what you think the assessors are looking for.

## IF YOU'RE NOT A GREAT WRITER, GET HELP

It's no failure to admit that writing isn't your strong suit – enlist someone with that skillset to help craft your application. Even if you are a good writer, it always pays to get someone you trust to check over your application.

## DO THE MATHS

A budget that doesn't quite add up will reduce your chances of success.

- Make sure all budget items are eligible under the criteria
- Make sure all costs are realistic. Get quotes if you're not sure
- If you're including estimates, show your working
- Make sure your income and expenditure balance
- Pay everyone fairly including yourself
- Use our [budget template](#) to get started

## SHOW, DON'T TELL

Don't just say you're great, show it by talking about past successes, awards, media reviews, sold-out shows, previous grants, and the [written support](#) of other professionals.

## INCLUDE AS MUCH DETAIL AS POSSIBLE

Include plenty of detail around timelines, collaborators, marketing plans, locations, and financials.

Grant assessors want a sure bet so the more detail you provide, the better your chances. If you can't confirm activity yet, give detail on when you will.

Good luck!

MUSICNSW